

HIGHLIGHTS

- **Bonding Properties** : Direct application with a single coat on brick, block or RCC, no separate finishing product required due to its excellent bonding properties.
- **Speed** : A two-coat plaster system can generally be applied in one day and even finished with breathable paint before it's fully dry, saving valuable time.
- **Low Waste** : With plaster you can just mix what you need. No off-cuts to worry about and, correctly stored, part bags can generally be used again.
- **Ease in Repair Work** : Repairs, when needed, are fast and effective. They cause minimum disturbance to building users and bring a damaged wall back to its original performance levels, ensuring the long term performance of the structure and enhanced cosmetic appearance.
- **Shrinkage Crack Free** : Gypsum plasters do not shrink unlike cement during the drying out and hardening process even after days or weeks and requires no water curing after application unlike Cement based plastering.
- **Ease of Application** : It is a ready to use plaster with a great consistency can easily bring perfect Line and level with sharp corners and edges with its sheer convenience.
- **Aesthetics** : Gypsum Plasters provide a smooth interior finish and ready for good quality paints and wall paper finishes.



ONE STOP SOLUTION

We are taking pride in spreading our wings of our direct import business in various capacities. Our direct import business is managed through a stable channel network. Teamed With our expertise on the International trading and import regulations, our Quality Maintenance and control has been luring other brands as well to bring their product to the market as per their needs.

To add to our service feathers we help individual or huge gated projects to purchase and bring material as initially estimated for the project. Whatever the business and buying needs may be, be it direct or intermediary for distribution of for individual Projects with estimation, we are a complete building material solution under one roof.



Social Responsibility

Our people are our business. We ensure a safe, healthy workplace, give them respect and nurture their talents to take our business forward.



Economic Responsibility

We work hard to ensure our business remains viable and closely with our supply chain to source materials responsibly and sustainable to maintain quality with affordability.



Environmental Responsibility

We focus more on promoting environment friendly products. Gypsum Plaster makes a great eco friendly product.



CHENNAI

New No.30, Old No.12, 4th Street,
Dr.Subbarayan Nagar,
Kodambakkam, Chennai-600 024.
T : +91-44- 2483 6464 / 2483 6465

COCHIN

CP IV 449&450, Companypady,
Aluva, Eranakulam Dt,
Kerala-683106.
T : +91-484-646 1060

BANGALORE

No.47, 47/1, 3rd Floor,
6th Cross, Malleswaram,
Bangalore-560 003.
T : +91-80-2346 3646

HONG KONG

Unit 1003, 10/F, Winning Commercial Building,
No.46-48, Hillwood Road,
Tsim Sha Tsui, Kowloon, Hong Kong.
T : +852-2721 2061 Fax : +852-2721 2062

CHINA

Suite 8104, 5th Building, Jiuding International City,
No.3, Jihua 6th Road, Foshan City-
Guangdong Province, PR China 528000.
T : +86 757 82092480 / +86-13433167980

E : info@pendamarketing.com | www.pendamarketing.com



“GOOD LOOKING LIVING SPACES
STARTS WITH US”



ABOUT US

We are one of the leading Import and Export Company for construction materials, with operations in India, Hong Kong, China and UAE. We are making success stories in the Tiles Industry with our manufacturing company in China and take great pride in introducing some of its best products in India, with outstanding distribution networks.

We have our footprints in all verticals of urban landscaping, paving, decorating, residential interior and exterior pool and patio surfacing, commercial interior and exterior cladding and paving, architectural details from fireplaces, countertops and benches, the choices are just as limitless as the imagination of those who work.

The Company's leadership position in the Tiles industry is the result of a consistent management strategy that focuses on product diversity, geographic reach and vertical integration.

GLOBAL NETWORK

Taking the lead position in the market by quality and durability, our products and operations are spreading out not only in India, but also in International markets. We have our manufacturing company in China and have our operations spread across India, Hong Kong and UAE. Our branch in UAE is flourishing as a major Trading company due to high demand for our products. In India we operate in Chennai, Cochin and Bangalore. These foot prints give us the leverage to pride that the company is globally associated with high quality design and demand led products.

QUALITY POLICY

Before we determine to introduce a new product, we undertake extensive research from both the marketing and manufacturing perspectives with an objective to work out cost-effective manufacturing processes and maintain quality standards for all our products and to develop economical and efficient solutions. We believe that quality adds value and we are determined to serve our valuable customers with highest quality products in order to provide best value for their money. Continuous improvement in various management areas based on the principles of good corporate governance, compliance with related legislation, regulations are central to our quality policy.



With our established network we handle direct import of our reputed brand in the name of 4ever from China and distribution to our Intermediary channel network is handled through a feasible marketing strategy based on demand and supply.

4ever tiles are high end products and a next Generation vitrified tiles manufactured by the world leaders with a breakthrough of its type by Nano Technology. Using this revolutionary technology, tiles faces are coated with nano-sized ceramic particles that penetrate micro pores of the surface with the help of suitable suspension agents, all applied under very high pressure with a special imported machine to make it more extremely glossy, sturdy and durable.

Nanotechnology helps our tiles face gain a never-before glossiness and durability of staying forever with the same sheen. 4ever tiles takes its birth by a process of fine porcelain clay fired at much higher temperatures than ceramic tiles making the tile denser, rigid, less porous, and more resistant to be suitable for both indoor and outdoor installations. The brand is available as Vitrified tiles, Glazed Vitrified Tiles and Rustic Tiles. All of this, put together with its aesthetic appeal has made our brand become extremely popular among homeowners and Construction companies.

SALIENT FEATURES

- More than 90% glossiness to give a Smooth, homogeneous surface for an eternal aesthetic appeal.
- Impact resistance and rigid construction due to High density.
- Higher scratch and abrasion resistance owing to Nanotechnology.
- Lowest water absorption which makes it long lasting forever and repellent to stains.
- Ensures safety and hygiene as Nano coats possess anti-bacterial process.
- Low maintenance due to its high stain resistance owing to fine finish.
- Distinct design and alluring looks.
- More than anything Environment-friendly nano tech coating material which shows that we care.



Gypsum Plaster, a green material is the preferred choice for generations of International Builders, replacing the traditional process of sand-cement plastering finished with POP pruning. Gypsum being a light weight material has been used for centuries in the construction space because of its unique properties. And it is creating a revolution in plastering as they produce a high quality surface that's tough and durable with high mechanical strength. With this we are able to meet our entire customer's demand for an aesthetic, low maintenance internal and external surface finish for a range of standard and specialist applications.

Gypsum plaster can be administered to suit either hand or machine application. Their consistent performance, workability and reliability is assured thanks to our exacting manufacturing standards, which enable constructors to maximise productivity, save time and cut product wastage on site.

SALIENT FEATURES

- **Fire Resistance** : Gypsum plaster is an incombustible material and bases provide assemblies with fire ratings of up to 2 hrs. for partitions, ceilings and column fireproofing.
- **Strength** : When securely attached, gypsum plaster bases add lateral stability to the assembly and braves being waterproof and moisture balancing.
- **Thermal Durability** : Finishes are guaranteed with heat preservation and protection.
- **Sound Resistance** : Partitions faced with gypsum plaster bases and plaster on both sides have excellent resistance to sound transmission.
- **Insulation** : It vouches to being Antistatic and prevents Electromagnetic waves and the interior remains cool during summer and warm during winter.
- **Rust Inhibitor** : Perfect rust preventive agent and inhibits corrosion of electrical metal fittings, pipes etc. Metal lathing embedded in Gypsum Plaster will not corrode or rust.
- **Resilience** : It provides a very high degree of resilience and makes assemblies suitable for party walls.
- **Bonding** : Gypsum plaster bonds to these gypsum plaster bases with a safety factor far higher than required to meet usual construction standards.
- **Durability** : Not harmfully affected by decay, dry rot, or normal humidity levels; will not attract vermin.

